

Blogging For Profits

Module Six - How To Make MORE Money Your Blog



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How To Make MORE Money

Now To Monetize Your Blog Some MORE!

This last chapter will introduce you to even more ways to monetise your blog successfully, and they are proven to work and they perform really well on any blog out there.

In previous modules we talked about the importance of knowing your target audience and your keywords. But In this module we'll talk about making even more money.

- **You'll Be Able To Make More Money With Your Blog**
- **You'll Know The Secrets to Monetizing Your Blog**
- **You'll Be Able to Easily Optimize Your Earnings**
- **You'll Know The Techniques To Sell More Products**

Don't worry this is not as hard as most bloggers think. All you need to do is make more blogs and practice the same techniques you learnt in previous modules.

How Easy Is It To Make More Money?

You've set up a successful blog that makes money with ads or affiliate products or product reviews. The easiest way to make more money is to make another blog! Copy the same thing you did with your current blog, write about a different niche and double your income!

Your blog is optimized to make money, but if you are still only making affiliate commissions and displaying ads that profit others. You need to start making profit on products that are yours!

The Secret That Only a Few Bloggers Know!!

You don't need to create or buy products to sell and get 100% profit from! Buying PLR products is an easy way to sell products and make full profit. But here's the big secret, in this module you are getting a ton of products to promote and make FULL profit.

Check out the Bonuses folder in the main directory of the Blogging for Profits mdWorkshop

How To Promote Your Products

Promoting your products is the same as promoting affiliate products. Write about the content in a post and give links and sell the product. Use ads in the sidebar that promote the product. Once you have your product ready use Paypal.com or e-junkie.com to take care of payment processing.

It's really that easy to get started. While you promote your own product remember to promote affiliate products, because that is the easiest way to continually increase revenue flow.

People Are Always Looking For New Products

Affiliate marketing is the strongest method for diversified income stream. You can't always count on one product to sell, promoting many products related to your blog content will guarantee more results. People are always looking for new, relevant products.

The Importance of Your Opt-in Mailing List

In previous modules we talked about setting up your mailing list, but not about how to make a lot of money from your mailing list. Once you have hundreds of people signed up to your mailing list, you effectively have hundreds of people to sell a product too.

The “Internet Millionaires” make almost ALL their money from their mailing list. Once you have thousands of mailing list subscribers you effectively have thousands of buyers. Use this same technique to optimize your revenue stream.

Mail your list with an update about the latest blog post and promote a product in the e-mail.

Optimizing Your Mailing List

Once you have a strong mailing list you are going to diversify your subscribers and narrow down the buyers from the readers. To do this you are going to set up a mailing list subscribe form on your blog and one on your Product sales page.

The mailing list you acquire from your blog will be soft sales, meaning you can sell small products, like e-books. As for the mailing list you acquire from your product sales will be hard sales, meaning you can sell bigger products.

The Product Sales Page Funnel

The PLR Products that are in the Bonuses folder in this Workshop can be used as bait to build a strong mailing list while profiting. To have a successful sales page funnel you need to sell a cheap product that almost everyone would buy, but let them sign up to a mailing list to get the product.

You will now need to set up a autoresponder with Awebber to continually update them with information about the product they bought promoting your blog and promote more expansive affiliate products.

The Affiliate Secret Weapon

You simply promote affiliate programs where the member has to pay a monthly fee to the site which they have joined. You then receive a percentage of the membership fee for each and every month that they remain a member of the site.

For example, this is a fairly common arrangement used by web hosting companies to promote their services. You affiliate with a particular web host, promote their services, and for anybody who joins through your promotional link, you will receive a monthly commission share whilst they still remain a member.

The Monthly Affiliate Systems

imagine that you promoted an affiliate product which carried a monthly membership fee of \$49 and that you were entitled to the commission of 50%.

Each and every month you will receive \$24.50 for every member you have referred to the site, so 100 members would mean that you would earn \$2450 per month even before you get out of your bed!

Now this is not meant to encourage you to be lazy, but it does ensure that every month your business has some cash flow from which you can pay your necessary outgoings, such as web hosting and autoresponder fees, staff salaries and the like. I would therefore strongly urge you to look at residual income affiliate programs as well as those available through Clickbank and PayDotCom.

Affiliate Residual Income Streams

Here is a short list of directories where you can find a broad cross-section of residual income affiliate programs:

<http://www.lifetimecommissions.com/>

<http://www.affiliateguide.com/residual.html>

<http://www.nowsell.com/affiliate-marketing/residual-income-affiliate-programs.html>

<http://www.residualincomefinder.com/>

The Video Affiliate Marketplace

Videos are becoming the predominant media content on the internet. It is now possible to make affiliate sales by posting videos on your blog. VivaVideo is a powerful affiliate video marketing solution that makes it possible for product owners to let affiliate promote their video and make affiliate commission.

The Video Affiliate Marketplace is a website that showcases VivaVideo campaigns that you can promote and easily make affiliate commission.

<http://www.AffiliateVideo.net/>

Make Money by Promoting This Workshop

Start promoting this Blogging For Profits course and you can make affiliate commission!

Click Here To Become An Affiliate and Share The Video

We are using VivaVideo to allow you to share a video and make affiliate commission.

Action Plan to Success

Start Using These Steps To Make More Money

Start By Selling Your Own Products

1) The easiest way to make more money is by selling your own product so you get FULL profit from selling it. There are many different kinds of products to sell, the easiest product to start with would be e-books. Make sure all products you choose are about your niche.

Use the same techniques you used to sell affiliate products but on your own products. You don't need to make products, find PLR products that you can buy and resell.

Sell Affiliate Monthly Memberships

2) You've been selling one-time payment affiliate products, but to continue to make money from every sale you make is to promote and sell monthly memberships. By selling affiliate memberships you will be getting paid monthly for as long as your referred sale continues to use the membership. Look through Clickbank for Membership Affiliates or start promoting VivaVideo and make \$24 each month with each member. [Learn More Here](#)

Take Advantage of Video Affiliates

3) Take advantage of the new Affiliate Video systems available to make affiliate sales by promoting video. This type of promotion is easier than regular affiliate promotion as you don't need to write a lengthy post about the product. Simply use the video in a post and let the video sell itself.

With the new Affiliate Video Brander, VivaVideo any product owner can now create a video promoting their product and let affiliates promote it to make money. You can find fresh affiliate videos on the marketplace, just visit:

www.AffiliateVideo.net

Always Grow Your Mailing List

4) Always grow your mailing list, because this will make you the most money. Always have a sign-up form available on all pages of your blog and on the sales pages for your products. You need to continually grow your list so you can promote products to the list and make a lot of sales by just sending out an e-mail!

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1 Comment

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