## Republic of Yemen

Ministry of Higher Education & Scientific Research

## AL-NASSER UNIVERSITY





## **Bachelor of Business Management**

			Level	- I					
Semester Two				Semester One					
	С.Н		Subject Name		C.H		Subject Name		
Total	Practical	Theoretical	Subject Name	Total	Practical	Theoretical	Subject Name		
3		3	Arabic language (2)	3		3	Arabic language (1)		
3		3	English Language (2)	3		3	English Language (1)		
3		3	Accounting Principles (2)	3		3	Accounting Principles (1)		
3		3	Macroeconomics Principles	3		3	Microeconomic principles		
3		3	Islamic Culture	3		3	Principles of Business Administration		
3		3	Basics of Statistics	3		3	Pure Mathematics		
///////////////////////////////////////	///////////////////////////////////////	///////////////////////////////////////	///////////////////////////////////////	3	2	2	Basics of Computer & Internet		
			Level -	-II					
Semester Two					Semester One				
	С.Н		Subject Name		С.Н		Subject Name		
Total	Practical	Theoretical		Total	Practical	Theoretical			
3		3	Corporation Accounting	3		3	Partnerships Accounting		
3		3	Principles of Public Finance	3		3	Commercial Law		
3		3	Production & operation  Management	3		3	Financial Mathematics		
3		3	Operations Research	3		3	Money & Banking		
3		3	Organizational Behavior	3		3	Risk & Insurance Management		
3		3	Human Recourse Management	3		3	Basics of Marketing		
			Level -	- III					
Semester Two					Semester One				
	С.Н		Subject Name		С.Н		Subject Name		
Total	Practical	Theoretical		Total	Practical	Theoretical			
3		3	Cost Accounting (2)	3		3	Cost Accounting (1)		
3		3	Management Information systems	3		3	Financial Management		
3		3	International Business Management	3		3	Specialized Enterprises Accounting		
3		3	Purchasing and Inventory  Management	3		3	Sales Management		
3		3	Public Administration	3		3	Small Projects Management		
3		3	Operations Researches	3		3	Banks Management		
			Level -	- IV					
Semester Two					Semester One				
	C.H		Subject Name		C.H Subi		Subject Name		
Total	Practical	Theoretical	-	Total	Practical	Theoretical			
3		3	Management Accounting(2)	3		3	Management Accounting(1)		
3		3	Feasibility Study & projects Evaluation	3		3	Business Administration in English		
3		3	Strategic Management	3		3	Crisis Management		
3		3	Contemporary Administrative Issues	3		3	Organization Theory		
3		3	E-Commerce	3		3	Marketing Management		