

Vision 2020

STRATEGIC PLAN SUMMARY



جامعة الناصر
AL-NASSER UNIVERSITY

BEST PRACTICAL UNIVERSITY IN YEMEN

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OUR MASSGAE



DR. AHMED SEIF AL-MUHARRAM, CHAIRMAN OF BOARD OF TRUSTEE

“ AS WE PLAN AHEAD, THE WHOLE UNIVERSITY CORE GOALS SERVES OUR VISION WHICH WE BELIEVE THAT AL-NASSER UNIVERSITY CAN REACH UP TOP WITH THE SUPPORTS & COMMITMENTS OF OUR STAFF AND STUDENTS IN WHICH THE OUR DREAM OF BEING BEST PRACTIAL UNIVERSITY IN THE RIGION COMES TRUE. “



PROFESSOR DR. SAYED NASIR AL-KHALIBI, UNIVERSITY PRESIDENT

“ AS WE WORK AS ONE FAMILY..ONE INSITTUTION.. PROVIDING HIGHEST QULAITY OF APPLIED EDUCATION IN THE COUNRTY IS THE UNIVERSITY THEME. DAY AFTER DAY, WE WORK REALLY HARD SINCE WE BELIEVE THAT BEING THE BEST IN EDUCATION REQUIRES LOTS OF EFFORTS; THAT’S WHY WE PLANNED FOR VISION 2020 “

Quick Facts

Al- Nasser University

Located at Sana'a, Yemen

Started of in as a Medical College

- **One faculty**
- **351 students**

Established as full-credited university by 2011

- **Four faculties**
- **Around 2300 students**
- **2 campuses with 4 colleges**

One of the most trusted new private universities in Yemen

Working towards a brighter future...

Al-Nasser is a university with a growing status for offering practical learning courses at degree levels.

We started of as a modest medical community college, “Al-Nasser College for Medical Sciences” with only 350 students. However within a limited span of few years, Al-Nasser has gained reputation and established itself as a full-credited university with four diverse faculties and over 3000 students.

This tremendous growth can be attributed to the practical approach that Al-Nasser has adopted towards degree programs and diplomas in all faculties. The management and faculty members ensure that courses and curriculum for all programs are designed according to the demands of job market.

The values of Al-Nasser have cultivated a culture where interaction between extraordinary students and faculty member inculcate an environment which is conducive for practical learning, innovative techniques and leadership. We aspire to produce graduates who have the potential to meet practical challenges of the market.

OUR MISSION

“To provide practical education in fields of medical, engineering, computer science, and human science that prepares individuals for professional careers and give them the opportunity to thrive in the changing business world.”

OUR VISION

“Al-Nasser University envisions itself as the leading and most preferred institution for practical education and professional development”

We have vision to be an esteemed, premiere higher education provider; career and professional development institution in the service of the community and professions. We have a vision to provide academic programs grounded in its centers of excellence through the process of innovation and leadership. We envision our graduates to have the perspective and the necessary skills to meet the challenges of competition on a global reach.

The strategic objectives in Vision 2020 are an extension of our core organizational vision and mission

OUR VALUES

Our values define us at our very core. They speak of our culture, beliefs and our practical approach towards teaching and learning. They set basis for our interactions within university, with our community and with the outer world.

Quality

We strive to excel at everything we offer, this motivation drives us to raise our standards and deliver bottom-line results.

Growth

We understand that the world is constantly evolving and in order to keep up with the demands of job market, we are persistently progressing and improving with the determination to meet the challenges of this world.

Leadership

Leadership is the essence of our practical approach; through offering diverse range of practical programs, we are setting new benchmarks in the educational field. We are extending this value to our students by inculcating leadership potential in them.

Balance

Our practical system of teaching strikes a balance between equipping students with basic theoretical knowledge and preparing them for the challenges of the job market. We

pursue education with a balanced approach between short-term benefits and long-term growth.

Integrity

Truth and honesty are basis for our relationship with our all our stakeholders, we ensure compliance with good business practices in the industry.

Teamwork

We have entered into partnership within university, with employers in our community and institutions around the globe. This has strengthened our practical system and we believe in leveraging our strengths to the local community and our international partners to give them back. We believe in collaborating for a better future for everyone.

Communication

We interact with our partners, faculty members and students and incorporate their valuable feedback to help us grow efficiently.

Flexibility

We have adopted a lifelong approach towards learning and improving. We readily challenge the status quo in academic industry with our practical approaches; we actively seek opportunities and embrace future trends.

Safety

We genuinely care about the safety of our people and environment.

OUR FUTURE OUTLOOK

As the best practical University in Yemen, We are creating a unique and practical approach towards learning; we are changing the dynamics of education and the perception that people hold about degrees.

From the very start we are setting new trends of education in Yemen, we are committed to provide students with a practical perspective towards degree programs and everything they learn. We are expanding our local and international collaborations to design innovative methods that will further facilitate the students. Our practical approach and partnerships will help the students to gain practical knowledge while pursuing their degrees, and eventually assist them to excel in their careers. The strategy plan includes growth through expanding the diplomas and degree programs being offered in diverse faculties at Al-Nasser.

The uncertain and constantly evolving economic and business environment needs graduates with a practical outlook who can contribute positively to their work and society. We at Al-Nasser are working towards providing students with learning opportunities, practical perspective and real world experience that will make them the leaders that world is looking for. By adopting a practical outlook towards learning we want to make positive contribution in the lives of everyone that is related to Al-Nasser; Our students, Our faculty, Our staff and Our Community.

We aspire to use our practical approach to upgrade the level of Al-Nasser University from the Best in Yemen to being one of the best regional universities. For this we will expand our partnership with world class international institutions. We will benchmark our curriculum, courses and facilities against the best universities in the region.

OUR STRATEGIC OBJECTIVES

Al-Nasser has devised five well-integrated strategic goals that it will strive to pursue from 2013 through 2020.

Superior Academic Quality

The university aims to continue providing necessary assistance to all faculty members; staff as well as students for academic development and excellence based on practical education and integrated learning. We will advance our practical outlook towards education and learning on various fronts; expanding the degree programs being offered in the university, creating avenues for students, faculty, employers and institutional partners to interact, providing students with opportunities to gain practical experience while pursuing their degrees, employing an international outlook in developing practical curriculum for all faculties and expanding the knowledge base that all students must attain. We are creating a practical academic platform that will prepare our students to resiliently face the opportunities and challenges of the global market.

Superior Student Success

We aim to develop a learning environment that encourages students to strive toward success not only in academic discipline but also in extra-curricular activities, with active support of faculty and alumni.

The overall environment in university is just as conducive to learning as the learning cadence in the class. We want to make our students and faculty members feel proud to be a part of Al-Nasser University. Thereby we are striving to create an integrated learning culture within the university; a culture that values its faculty, students and staff members as assets and honors their achievements and success. Such an environment will drive every member of the university to strive for success and excellence in their own spheres.

Superior College Advancement

To strengthen the colleges by supporting university staffs in providing quality education to students.

Sustainable Financial Resources

Devise and pursue new and sustainable financial resources that allow the advancement of our strategic goal to deliver affordable education to youth in Yemen, this requires us to identify and explore other streams of revenue. Possible alternative sources of revenue include funds from private business and corporations and Al-Nasser alumni, encouraging students to partner with university in small-scale entrepreneurship endeavors and thus establishing a mutually beneficial relationship. A faculty led research journal that also encourages students to conduct innovative research has the potential to evolve as a constant revenue stream.

Strong Foundation

Provide foundation for students and faculty for advancing their intellectual capabilities. We will achieve this through planning and investing in technology, infrastructure and personnel systems and related facilities

A practical learning system is built on a strong foundation that is crafted with the assistance of a superior faculty, support staff, techniques, processes and physical infrastructure. Thus we are focused on faculty development to inspire them with the drive to advance the strategic goals of the university while working in honorable environment. We are also developing our infrastructure, techniques and processes to ensure that they fulfill our current needs while being adequately dynamic to cater to our future endeavors. This also demands that we explore opportunities to partner and collaborate in innovative ways with renowned local corporations and international institutions. This means that we should constantly extend quality service to our students, faculty, staff and partners.

Superior Academic Quality

Our practical academic platform is what sets us apart from other Universities in Yemen. We will continue to establish and advance this distinction by collaborating with our faculty and corporate as well as institutional partners. This also includes expanding the count of degree programs and certifications being offered at Al-Nasser.

As the number of practical faculties, programs and diplomas will increase our position as a trusted institution with applied approaches towards education will strengthen. We will network with our partners to achieve this objective and to introduce new avenues of learning for our students. Moreover we will be the ideal university in the region for international universities seeking transfer or exchange programs for their students in international arena.

In order to achieve these objectives we will

Expand the degree programs being offered in the university, Al-Nasser will continue to be a pioneer in practical education by offering more degrees with an applied approach towards learning. We will constantly analyze the job market to search for degrees that are in demand and design programs according to available long-term career opportunities. We will utilize our partnership with corporations and international institutions to incorporate an applied perspective to otherwise theoretical degrees. We will continue to use practicality as the yardstick when deciding to add new programs and diplomas in the university.

Equip students with core skills that are crucial in progress we will take our teaching one step further by ensuring that, in addition to technical knowledge, our students are also well equipped fundamental qualities that are highly valued in the job market. We will instill core skills like decision making, critical thinking, communication, negotiation, team work and problem solving in our students that will prepare them to

face the real life challenges in the work life and society. We will do this through adding practical scenarios, cases and assignments in the curriculum that require students to work in teams, analyze situations, make decisions and exhibit other similar skills.

Invest in and support teaching development, we have a range of expert faculty members in all four faculties, who bring their diverse experiences and inspirations to Al-Nasser. Our faculty members will pass on practical knowledge in all our students through tutoring, mentoring and serving as role models for them. We will ensure that we provide our faculty members with required resources, tools and assistance for applying novel techniques to impart applied learning to students.

Employee new idea and innovative techniques to provide practical knowledge, We will continue to challenge the status quo in the educational field of Yemen through our applied and flexible approach to learning. Sticking to our reputation of creating new avenues of learning experience, we will effectively use our institutional partnerships to introduce a range of learning prospects that meet the demands of industry; online programs, internship opportunities and updated curriculum.

Integrated networks of key constituents of the university Through developing an integrated collaboration of our students, faculty members, staff, corporate and institutional partners, we will cultivate a thriving culture where everyone contributes their diverse knowledge and outlook to create mutual learning opportunities. We will strive towards creating opportunities for everyone to grow and prosper together.

Strengthen relation with partners and the community; we will collaborate with our corporate and institutional partners to devise curriculum that will help students excel in their professional lives. We will also work in partnership with our students, faculty members, and local community and throughout the world to incorporate fresh ideas and latest trends in our academic structure.

Superior Student Success

Inculcating a superior environment that is designed to encourage student to gain practical learning will foster a brighter future for the students as well as Al-Nasser. The applied learning approach at our University is designed for the students as we want to enhance their experience at Al-Nasser as well as create better opportunities for their success in work life. We are motivated to cultivate long-term relationships with our students that will continue even when they have graduated from Al-Nasser.

Students will be the prime focus of Practical approach towards education, for this we will

Serve as a conduit to bright future Students starting a professional degree or diploma are making crucial decisions about their future; there are some who have a clear set of goals in their mind while others are uncertain about the direction that they would like to pursue. Consultancy and advising services from our faculty and staff members plays a critical role at this stage. These services are available for students from prior to their registration process and continue till they have graduated. We assist the students in corresponding their skills and dreams with the appropriate practical degree being offered at our University and this also extends to students transferring to or from Al-Nasser. We will use our alumni and industry connections to facilitate students looking for job opportunities through career consultation, mock-interviews, networking prospects and placement opportunities.

Cater to student needs in delivering well-articulate services. It is important to honor student needs to create a superior environment for them. We will constantly stay in touch with our students through multiple access points and adjust our services according to their needs. We will cater to their requirement including academic support, mentoring, financial aid and improvements in extracurricular facilities.

Create opportunities for students to take lead and play a significant role We will encourage students to contribute in extra-curricular experiences that will add value to the society, their personal growth and are appreciated by organizations and institutions. Students will have opportunities to volunteer for charities, participate in sports, take initiatives by creating student associations and organize seminars and events at the University. These activities will help build confidence, self-motivation and teamwork in students; qualities that are highly valued in the job market.

Develop networks within and outside the classroom. We want each and every student of Al-Nasser to gain the practical learning experience during their time here and for this we will extend assessment systems and relevant assistance to those who need it. We will build an integrated network involving students, teachers and support staff to help students excel and achieve a balance in their lives. These networks will range from official support from University staff to informal mentoring networks of senior students that will work in close connection with students to provide support.

Regard students as affiliates towards success this means going a step further than just catering to student needs. We realize that students have innate potential and drive to make positive contribution to Al-Nasser's success in the market place. They will be our face in the corporate world and thus their opinions and feedback will help us in shaping a better environment; their involvement will facilitate us in achieving our bottom-line goals.

Honor contributors as valuable assets we will make our students, faculty and staff members proud by honoring their achievements and motivating them to perform better. Our culture of cherishing achievements of everyone who is part of the university will make students, faculty members and other stakeholders proud to be associated with Al-Nasser.

Sustainable Financial Resources

Growth and expansion in a variety of avenues at Al-Nasser are closely dependent on the financial resources and investments. However at Al-Nasser, the primary motive of our management and donors is not to earn more revenues but to provide Yemen with educated and trained youngsters who can lead it to a prosperous future. We will seek and explore resources that enable us to create sustainable financial resources required to fuel progress at university. Al-Nasser will look for cost saving options of imparting knowledge without compromising on the quality of education being offered.

Increase affordability for the students, We pride ourselves to be a university that offers practical and quality learning at reasonable costs. To further increase affordability of our diplomas and degree programs for the students, we are changing our status from a private institution to a non-private university. The main motive behind this decision is to serve the nation by proving more graduates with a practical outlook.

Leverage the relationship with Corporations and Community. Al-Nasser is proud to have a group of dedicated donors who have helped us pursue our expansion and development goals. We seek to set up connections with more direct and indirect donations from the community and corporations. We would encourage our partner contributions to extend merit and need-based scholarships and easy educational loans to students. These will help us increase our revenues and attract more students to the university due to flexible affordability options.

Develop internal capabilities and international partnerships. With the help of technology we can extend expertise of our experienced faculty members to our partners institutions. Moreover we will also explore the possibilities of distant learning exchange or curriculum development with our institutional partners. These programs

will help us improve our standards by leveraging expertise of world class tutors without incurring much higher costs.

Strong Foundation

The foundation of Al-Nasser is built on its dedicated faculty, staff and management that are committed to improving the quality of practical learning and educational standards at the university. Only by building on these foundations we will be able to meet our strategic goals of superior academic, student success, college advancement and enhancing financial resources.

A practical University based on these foundations will construct a stronger learning empire in Yemen

Cultivate the industrious and open culture, Culture is the most distinguishing element that sets an institution apart from the rest. The values at the core of al-Nasser determine and shape our distinctive culture; our edge in the competitive education industry. Our culture is established on our unwavering devotion to institute a practical learning platform while striking a balance between our values of quality and flexibility. We are proud of our origins and also open to adapt to new ideas that will help us grow in the right direction.

Incorporate a collective planning approach, effective and integrated planning facilitates achievement of targeted goals. At Al-Nasser we have adopted a well-rounded approach to planning to ensure that we develop access and utilize the resources that are crucial to our development and growth. Our planning techniques and processes encompass all essentials from people and knowledge management to faculties and infrastructure development.

Commitment to advance the infrastructure development, we realize that in today's constantly evolving world, growth is reliant on the modern technological

infrastructure. We are committed to invest in state-of-art technology to enhance the learning experience and environment of our students. Our planning regarding technology endeavors also caters to improving the support system and facilities for our students and faculty. Designing an automated access system is one of our initial internal ventures with many more to come.

Explore the possibilities of strong connection, we believe in building and investing in our connections and transforming them into mutually beneficial relationships. Our connection with alumni and international students will help us represent ourselves on a larger scale in the world. We plan to work in close coordination with international academic partners to enhance transfer and distant learning opportunities for the students. We will make positive contributions to the society we are operating in a while supporting their improvement initiatives. We will also collaborate with government institutions and public sector partners to advance our development plans.

Assist development and progress of faculty and staff, employing our best practices we are developing ourselves to be the preferred choice of talented faculty and staff in Yemen. We are planning development and training programs that will provide our faculty member and staff with updated skills required to educate and support our students.

KEY PERFORMANCE INDICATORS

1. Degrees and Faculties

By 2020 we will offer more applied bachelors degree programs particularly in the faculty of humanities. We will also have plans for our own practical masters' level programs in our major faculties. We will also extend our full credited university status to add more faculties.

2. Fundamental Skills

By 2020, In addition to technical expertise, our graduates will exhibit proficiency in core skills at campus and in their professional lives.

3. Creative Curriculum Development

By 2020, we will have a more practical curriculum that will provide students with new learning opportunities through applied assignments and experiential learning.

4. Integrated Network

By 2020, we will have a greater integrated network where students will have access to improved faculty counseling, more online learning programs, and increased internship and job opportunities.

5. Increased Student Participations

By 2020, students will be making superior contribution to our success through greater participation in research initiative and community projects and increased number of student associations.

6. Appreciative Culture

By 2020, we will have more recognition programs to celebrate and honor achievements of students, faculty, staff and even partners

7. Facility Expansion

By 2020, our students and faculty members will have access to more advance on-campus and remote facilities, learning tools and resources.

8. Teaching excellence.

By 2020, our teachers will have well-designed training opportunities and feedback system to facilitate their personal growth and skill development.

9. Growth in Student services

By 2020, there will be a clear systematic approach to student services ranging from consultancy to automated support services.

AL-Nasser will prosper and grow through collaboration of its internal and external stakeholders; we will explore new possibilities by utilizing the skills and expertise of our students, faculty, staff and alumni

Vision 2020 is a broad strategic outlook of our growth planning over the span of next seven years. It provides us with the direction to design future business and operational goals with clear responsibilities, expected outcomes, deliverable results and milestones. The success of these strategic goals requires contribution from all our major stakeholders. Thereby, we will create execution teams constituting of faculty, staff and students and also collaborate with external partners to achieve results.

Our exceptional applied degree programs and diplomas, a global outlook and robust affiliations will facilitate the effective achievement of our strategic objectives. Based on our cherished values, applied learning approach and focused future outlook we are paving the path for the Best Practical University in Yemen.



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AL-NASSER UNIVERSITY

WE WELCOME YOU AT OUR UNIVERSITY

Best Practical University in Yemen

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